



BANGLADESH BUSINESS ANALYSIS SUMMIT 2025

Innovate, Analyze, Transform:
The Business Analysis Way Forward.



www.bangladesh.iiba.org



www.iibabds Summit.org

Welcome to the Bangladesh Business Analysis Summit 2025

It is with immense enthusiasm that the IIBA Bangladesh Chapter welcomes you to the Bangladesh Business Analysis Summit 2025—a flagship gathering designed to convene visionary professionals, thought leaders, and transformative agents of change who are actively reshaping the business analysis landscape within Bangladesh and across borders.

More than just a conference, this summit stands as a celebration of innovation, collaboration, and the transformative power of business analysis—providing a platform where bold ideas evolve into action, strategies shape the future, and meaningful connections drive lasting impact.

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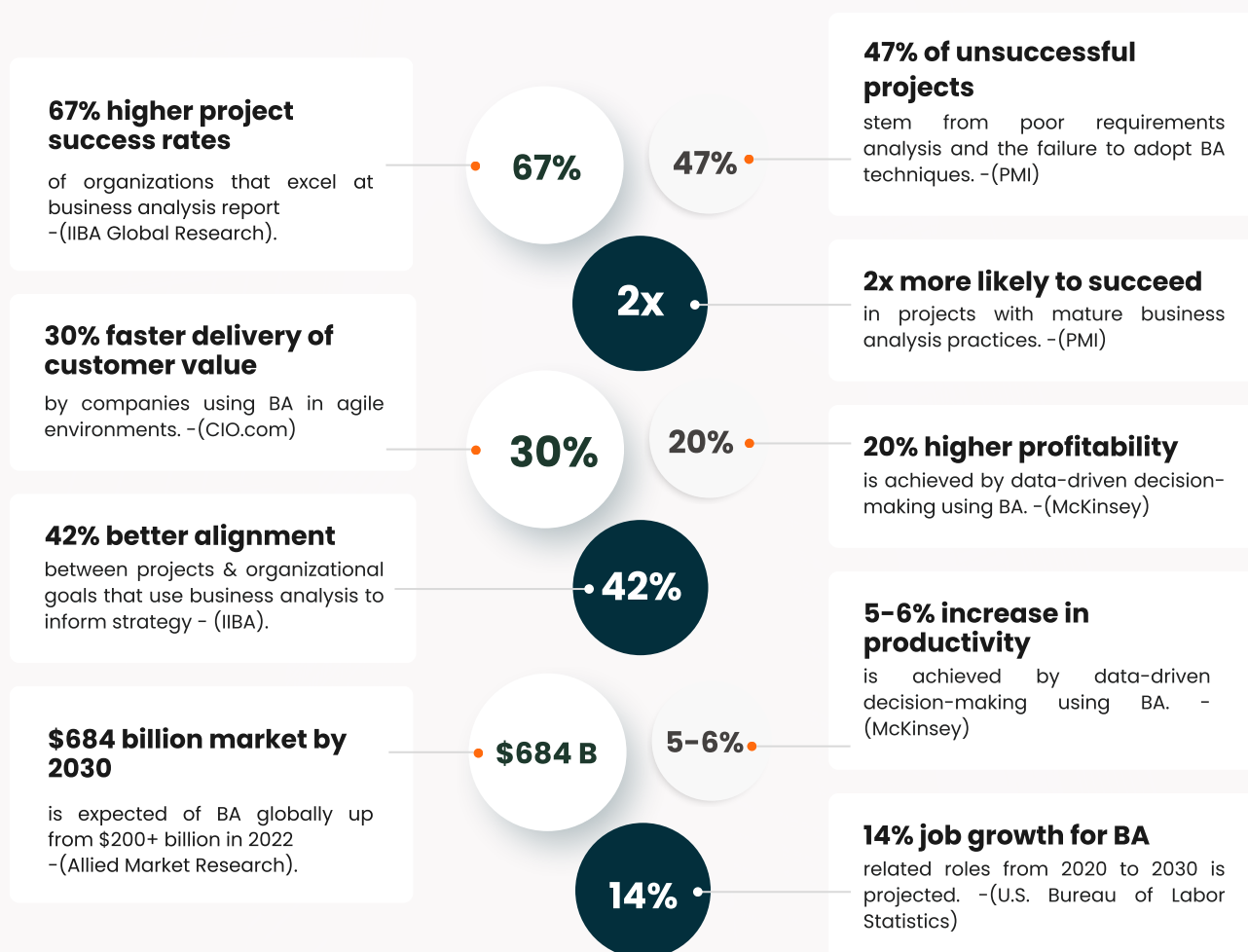
The Essence of Business Analysis

Business analysis is the disciplined practice of enabling change in an organization by identifying real needs, uncovering root causes, and delivering value-driven solutions. It's more than requirement gathering—it's about solving the right problems, driving strategy, and enabling transformation. It empowers organizations to navigate complexity with clarity, purpose, and measurable results.

Importance of Business Analysis – Key Highlights



Business Analysis – Key Facts & Figures



For over 20 years, the International Institute of Business Analysis™ (IIBA®) has shaped the practice of business analysis to achieve better enterprise outcomes. A global professional association, IIBA supports networking, community engagement, career development, and the advancement of business analysis standards.



Vision

Shape the practice of business analysis to achieve better enterprise outcomes.



Mission

Lead the global business analysis community and professional standards so every person achieves more.



30,000
Members in
160 Countries



1500
Volunteers



120
Chapters in
40 Countries



500
Partners

Certifications Offered



120
IIBA
Chapters

IIBA® Bangladesh
Chapter

Founded on March 16, 2021, the IIBA Bangladesh Chapter has built a thriving community of professionals dedicated to elevating the business analysis discipline. Through collaboration with corporate, academic, governmental, and media entities, the chapter is driving awareness and adoption of business analysis practices.



Purpose

To create a professional community for business analysts in Bangladesh, fostering knowledge sharing, professional development, and networking opportunities.



Vision

To empower business analysts in Bangladesh with world-class knowledge and skills, promoting the growth and recognition of Business Analysis as a vital profession.



Mission

To create an inclusive platform for collaboration, knowledge sharing, and professional growth, while fostering strong ties with global Business Analysis Communities.

Board of Directors 2025-26



Mohammad Shahadat Kabir
President



Kazi Saiful Hoque
Past Chapter President



Mohammad Abdullah
Secretary



Sharmeen Akhter
Treasurer



Urmi Hira
VP-Technology



K.M Refaul Ehsan
VP-Event Planning



Kazi Mahmudur Rahman
VP - Communication



Sarker Mahatab Masud
VP-Professional Development



Khandoker Tamirul Islam
VP-Marketing



A. B. M. Taj-Ul Islam
VP-Membership



Faruque Ahmed
Member at Large



Bhaskar Ranjan Saha
VP-Sponsorship



Md. Mahabub Alam
Member at Large

DATE

July 19, 2025

TIME

9:00 AM – 6:00 PM

VENUE

Grace21 Smart Hotel, Dhaka



About Business Analysis Summit 2025

Bangladesh Business Analysis Summit 2025—#basummitbd—is a day-long, immersive experience designed to elevate the business analysis profession. Organized by the IIBA Bangladesh Chapter, this summit brings together professionals, government officials, and business leaders under one roof.

Summit Theme

“Innovate, Analyze, Transform: The Business Analysis Way Forward.”

In a world shaped by constant change, business analysts play a pivotal role in driving innovation, delivering insights, and leading transformation. This theme reflects the evolving responsibility of analysts to not just respond to change—but to champion it.

Summit Highlights



One Day of branding, networking and professional knowledge sharing.



50+ Organizations represented across diverse industries



Direct engagement with senior decision-makers and industry experts

Prestigious Sponsors



BHASKAR
ACCOUNTING LAB

GRACE21
SMART HOTEL

zoyi

Event Itinerary

8:30 AM – 9:00 AM

Registration & Networking

9:00 AM – 9:10 AM

Welcome Speech

9:10 AM – 9:25 AM

**Keynote Speech: Better Business
Analysis for Sustainable Growth**

9:25 AM – 10:25 AM

**Navigating the Future: Strategic
Business Planning in a Dynamic World**

10:25 AM – 11:00 AM
Tea & Networking Break

11:00 AM – 11:50 AM

**Innovate, Design, Deliver: Mastering
Digital Product Management**

11:55 AM – 12:50 PM

**Securing Tomorrow: Navigating
Cyber Threats in a Digital Age**

1:00 PM – 2:00 PM
Lunch & Prayer Break

2:00 PM – 3:00 PM

**Panel Discussion: Embracing the Future:
Navigating Business Disruption with
Emerging Technologies**

3:00 PM – 3:30 PM
Energizer & Tea Break

3:30 PM – 4:10 PM

**Building Healthier Communities: The
Social Impact of the Healthy Village
Initiative**

4:10 PM – 4:40 PM

**Leading the Way: Elevating Careers in
Business Analysis**

4:40 PM – 4:50 PM
Closing Remark & Group Photo Session

“

Disclaimer

Event timings and topics are subject to change without prior notice. We appreciate your understanding.

www.iibabds Summit.org

Snapshots from Chapter Activities



Webinar Program

ONLINE WEBINAR ON
Major Changes in the Finance Act 2024 & Individual Tax Return Filing (e-Return & Offline)

WED DAY 04 8.30 PM

Scan QR code to join or <https://cutt.ly/akwstQy>
Meeting ID: 702 270 1915
Passcode: 51229448

Speaker
A B M Kalim Ullah
PMP, PAFACI, QACSM, QAIM, CISA, AGS, CUSGB
Project Manager & Sr. Business Consultant
Nazhar IT Solution Limited.

Host
K.M. Refaul Ehsan
PMP
Vice President of Event Planning
IBA Bangladesh Chapter

IBA Bangladesh Chapter

ONLINE WEBINAR ON
Integrating Business Analysis and Product Ownership in an Agile Mindset to Maximize Value Proposition

SAT DAY 23 6.30 PM

For Registration Scan QRcode or <https://cutt.ly/akwstQy>

Speaker
Pranjan Das
CBAP, CPQA, PMP, ITIL
Category Manager, Axata

Host
Mohammad Shahadat Kabir
PMP, CBAP, AQI, CUSGB
Vice President of Professional Development
IBA Bangladesh Chapter

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ONLINE WEBINAR ON
How to Stay Relevant as a BA in an AI-Driven World

WED DAY 30 9.30 PM

Scan QR code to join or <https://cutt.ly/akwstQy>
Meeting ID: 702 270 1915

Speaker
Sharmeen Akhter
PMP, CSM, CPOB
Treasurer, IBA Bangladesh Chapter
Country Manager, GetOnNet

Host
Rahmatul Tamimul Islam
VP Marketing, IBA Bangladesh Chapter
Head of Project Management, Techvision

IBA Bangladesh Chapter

ONLINE WEBINAR ON
Optimizing Business Processes with Lean & Six Sigma: Demystified through Case Studies

FRI DAY 15 6.15 PM

Scan QR code to join or <https://cutt.ly/akwstQy>
Meeting ID: 702 270 1915
Passcode: 51229448

Speaker
Shamima Begum
PMP, MB, AQI, CUSGB, CSM, C-AP
President and CEO
STC Global Inc.

Host
Mohammad Shahadat Kabir
PMP, CBAP, AQI, CUSGB
Vice President of Professional Development
IBA Bangladesh Chapter

IBA Bangladesh Chapter

ONLINE WEBINAR ON
A Journey to CBAP Certification

SAT DAY 09 7.00 PM

Scan QR code to join or <https://cutt.ly/akwstQy>
Meeting ID: 702 270 1915

Speaker
Md. Borhan Uddin
CBAP
Sr. Business Analyst
BNA-IT

Host
Bhaskar Ranjan Saha
Chief Business Officer & Managing Director
The Analyst Limited
Bhaskar Accounting Lab

IBA Bangladesh Chapter

ONLINE WEBINAR ON
Fiscal and Monetary Policy and its Impact on Economic Growth

FRI DAY 27 6.30 PM

Scan QR code to join or <https://cutt.ly/akwstQy>
Meeting ID: 835 2000 5759
Passcode: IBA2022

Speaker
Md. Zameer Mollah
Executive Director
Bangladesh Bank

Host
Kazi Saiful Hoque
IBA, CBAP PMP
Chapter President
IBA Bangladesh Chapter

IBA Bangladesh Chapter



Registration

EVENT FEE

For IIBA Global Member: **BDT 3,000**

For Non-member: **BDT 3,500**



DEADLINE

**JUNE 25
2025**

Upload **Transaction ID** to
confirm your registration



Scan or go to: [Link](#)

Payment Method

Bank Details:

A/C Name : International Institute of Business
Analysis - Bangladesh Chapter
A/C No : 0061020011849
Bank : One Bank Ltd.
Branch : Uttara Branch
Routing No : 165264631

Bkash Account Details:

A/C Owner : Sharmeen Akter
Treasurer, IIBA Bangladesh Chapter
A/C No : +8801911713102

Ensure your presence by
Registering Now!

Contact

Mohammad Shahadat Kabir

PMP, CBAP, ASQ CSSBB

PRESIDENT

IIBA Bangladesh Chapter

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K M Refaul Ehsan

VP – EVENT PLANNING

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